AKKÖK HOLDING UNITED NATIONS GLOBAL COMPACT COMMUNICATION ON PROGRESS REPORT 2015

CONTENTS

About the Report

Corporate Profile

Corporate Governance

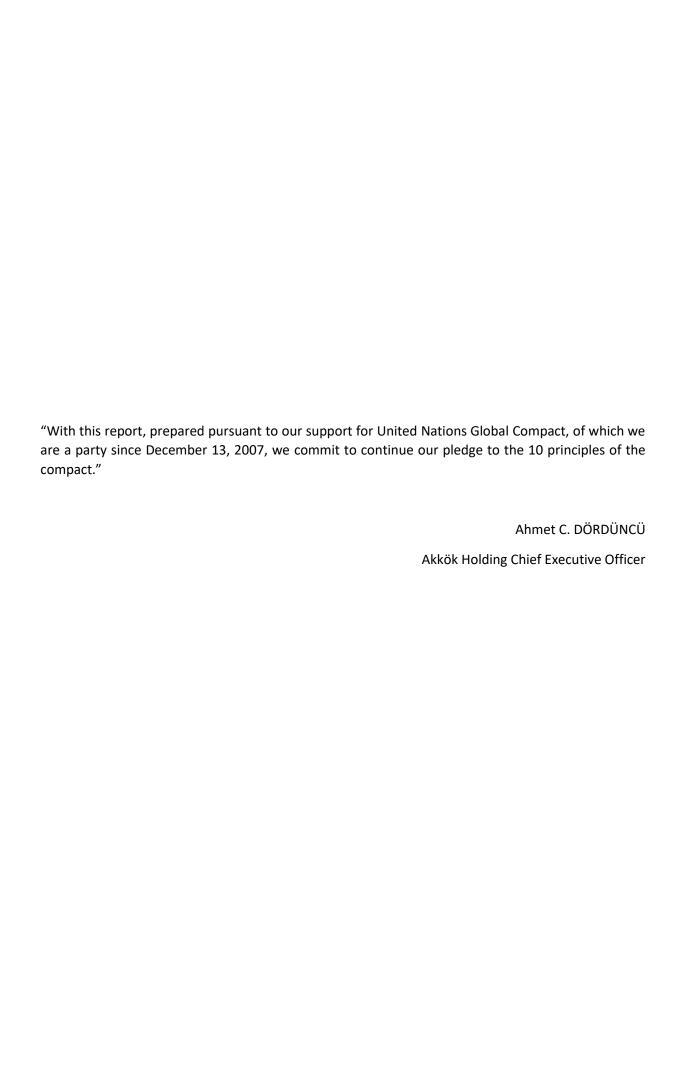
Human Rights

Labor Standards

Environment

Anti-Corruption

Corporate Social Responsibility



About the Report

Akkök Holding United Nations Global Compact Communication on Progress for 2015 was prepared in line with the requirements of the United Nations Global Compact, of which the Holding is a party. The policies, practices and performance results of Akkök Holding and its subsidiaries in relation to the 10 basic principles set forth by the compact under the headings of "Human Rights", "Labor Standards", "Environment", and "Anti-Corruption" during the period between 01.01.2015 and 12.31.2015 were presented to the views of stakeholders as necessitated by the Company's principles of transparency and accountability.

While the consolidated data of Akkök Holding and all its subsidiaries were included for social and financial performance indicators, environmental indicators include data for subsidiaries carrying out sustainability reporting practices, namely Aksa Akrilik, Ak-Kim and Akenerji. G4 Sustainability Reporting Guidelines of the Global Reporting Initiative (GRI) constitute another reference point for the disclosed performance results.

Please communicate feedbacks, suggestions, questions and criticisms regarding the report to surdurulebilirlik@akkok.com.tr.

CORPORATE PROFILE

Founded by dear departed Raif Dinçkök in 1952, Akkök Holding is among the most deeply rooted institutions of Turkey with its 63 years of experience. There are 18 trade and industrial companies, of which one overseas, and 18 production facilities within the body of the Holding operating in chemicals, energy and real estate. Closely following international markets in the sectors in which it operates, Akkök Holding aims to embrace global competitive conditions and achieve world standards with all its companies.

Akkök in Figures

Akkök Holding exports to over 50 countries with its 18 active companies and 5,000 employees. The Company, which realized a combined turnover of 3.1 billion US dollars in 2015, achieved a consolidated EBITDA of 185 million USD with a 7% increase as against the previous year. The ongoing innovation and efficiency based projects of the Company are expected to yield results aimed at accounting for the current deficit of Turkey. Akkök Holding, which completed the year 2015 with 354 million dollars' worth of investment, aims to continue its investments in the forthcoming years and to sustain its stable and profitable structure.

Number of employees: 5,000

Number of actively operating companies: 18

Combined net sales: 3.1 billion USD

Revenue from exports: 437.4 million USD

Akkök consolidated equity capital by IFRS: 1,999,116 thousand TL

Total assets: 4,802,351 thousand TL

Liabilities: 2,803,235 thousand TL

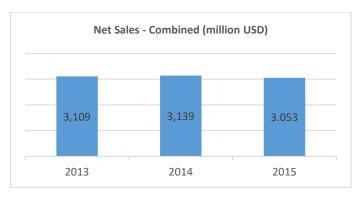
CHEMICALS	ENERGY
AKSA	AKENERJİ
Production capacity of 315 thousand tons/per year with 100% Turkish capital	A coalition between Akkök Holding and Czech energy company CEZ Group
Capacity usage rate of 98% achieved by focusing on active marketing activities in the domestic market throughout the year 2015	The agent of foresight and stability in the sector with its enterprises in the field of renewable energy
Established on a site of approximately 502 thousand m ²	1292 MW of installed power, of which 388 MW renewable, as of 2015 yearend
Largest acrylic fiber manufacturer of the world	10.7 TWh sales volume in Energy Trade
The only domestic acrylic fiber manufacturer of Turkey	EGEMER
17% global, 70% domestic market share	The largest investment of Akenerji
Exports to more than 300 customers in over 50 countries on 5 continents	Erzin Natural Gas Combined Cycle Power Plant with a capacity of 904 MW
AK-KİM	A capacity that can provide 3% of the electricity need of Turkey by itself was engaged in the third quarter of 2014
600 thousand tons of total production capacity	AKCEZ

A joint enterprise formed by Akkök Holding, one of the leading industrial groups in Turkey, and CEZ Group, one of the prominent energy companies of Europe Exports expanding to over 65 countries on five continents 800 employees in total Nearly 50 employees at Ak-Kim R&D units, the only R&D center of Yalova GiZEM FRIT Production capacity of 120 thousand tons/Year 30 thousand m² of indoor plant area on a 60 thousand m² site The second largest Enamel Frit manufacturer of the world with a market share of 11% Internationally acclaimed enamel, ceramic, pigment and non-stick coatings Over 1,000 range of products DOWAKSA A joint enterprise formed by Akkök Holding, one of the prominent energy companies of the leading industrial groups in Turkey, and CEZ Group, one of the prominent energy companies of Europe Equipped manpower, renovated informatics infrastructure, modern management approaches Quality and productivity oriented service understanding in the continuously changing energy market SEDA\$ Uninterrupted energy distribution service on a 19,421 square kilometer area encompassing the provinces of Sakarya, Kocaeli, Bolu and Düzce, to a population of 3,384,719 in a total of 4 provinces, 45 districts, 47 municipalities, and 1,441 villages Total installed power of 3,050 MVA (Mega-Volt-Ampere) and Peak Power of 1,825 MW Prospective plans and projects following the technology Modern business management at a speed suitable for our day SEPAŞ ENERJİ Electricity Retail Sales Company positioned as the end supplier for the region in Bolu, Düzce, Sakarya, Kocaeli and Gebze Electricity sales to 1.5 million customers, operating throughout Turkey Works aimed at consolidating operations, developing distribution channels and using advertisement channels The strength and reliability conveyed by national and international collaborations The strength and reliability conveyed by national and international collaborations		
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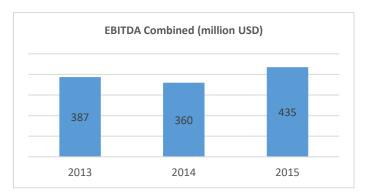
SERVICES	REAL ESTATE
AKMERKEZ LOKANTACILIK	AKİŞ GYO
An atmosphere offering both elegance and comfort at Paper Moon	The consequence of the experience and expertise of Akkök Holding in shopping mall investment and management
An urban classic among the elite brands of the food and beverage sector in Istanbul	Investments at world standards
World standards in food and service quality	The pioneer of quality and reliability in the real estate sector
An interior design reflecting luxury and simplicity	Diversifying projects

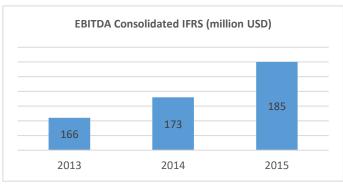
АК-РА	A wide portfolio offering different real estate investment options such as shopping mall and lifestyle center, housing, land and factory buildings
Exports to over 70 countries on five continents (acrylic fiber, carbon fiber, inorganic and organic chemical materials and frit)	Strategies to diversify project portfolio
Brand power with fiber and yarn group (polyester, polyamide, viscose, cotton) products in the market	AKMERKEZ GYO
Among the leading exporter companies of Turkey in the area of textile	Innovative perspective, aesthetic and comfortable space
АКТЕК	A lifestyle center beyond a shopping mall
The most contemporary practices in information technologies	Liveliness in urban life with its authentic designs and social and cultural activities
Applications that will keep the technological infrastructure of Group companies updated	The limitless comfort understanding of modern life
Among the leading brands of the informatics sector	SAF GYO
High standards of service and customer satisfaction	Among the reputable and reliable names of the sector
DİNKAL	Projects focused on quality lifestyle
Among the preferred companies of the insurance sector	AK TURİZM
Potential to offer services in all branches of insurance	Tourism investments planned in Kaşık Island which has a significant investment potential being located in the city center
Sector-specific, creative solutions for each customer	Cultural and touristic opportunities away from the noise of the city for urban residents
High quality service standard	Careful approach towards the needs of the city, environmental and social conditions
	KIDZANIA
	Owner of the licensing rights in Turkey for KidZania, which operates in 14 countries and 17 cities
	Opportunity for children to play over 90 roles in more than 60 activity areas pursuant to their skills and areas of interest
	9,900 m² site

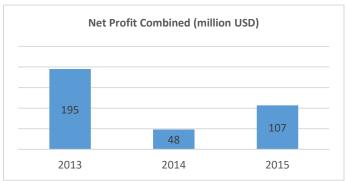
Key Financial Indicators

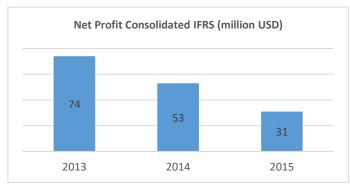












CORPORATE GOVERNANCE

A corporate governance understanding formed in light of its 64-year business experience and an effective corporate governance structure underlie the success Akkök Holding demonstrates in its sectors of operation. The Holding conducts operations that add value to the societies in which it exists by focusing on sustainable development in line with this understanding defined by the principles of openness, transparency and accountability. The compliance of all Group companies with laws and the Code of Business Ethics is ensured through effective internal audit and internal control activities, risks that might endanger the existence and future of the Holding are identified and relevant actions and business strategies are formed through corporate risk management program. The policies, practices and objectives of the Holding and Group companies are determined with the sustainability approach; practices that create added value in social, environmental and economic fields are actualized.

Akkök Holding senior management consists of a two-level system incorporating a Board of Directors and Executive Board. Akkök Holding Board of Directors, which consists of 9 members, carries the responsibilities of taking action in the name of the Company and representing the Company. The Chairman of the Board of Directors has no executive duties. The Chairman of the Executive Board, which is under the Board of Directors and consists of 5 members including the Executive Board Advisor, is the CEO of the Company and responsible for all executive operations of Akkök Holding before the Board of Directors. The Company has identified its senior staff as the members of the Executive Board, Board of Directors, General Managers and Company Directors. 33% of Akkök Holding Board of Directors members and 26% of Board of Directors members of Group companies consist of female members.

Akkök Holding subsidiaries that are included in the Corporate Governance Index are annually subjected to evaluations under the main headings of shareholders, public disclosure and transparency, stakeholders, and board of directors within the framework of Capital Market Board (SPK) Corporate Governance Principles. Aksa Akrilik Kimya Sanayii A.Ş. increased its Corporate Governance Rating, which was determined as 9.22 in result of the evaluation conducted in 2014, to the level of 9.50 in 2015, for which it was rewarded as "the Company with the 3rd Highest Rating" from among 50 companies, at the award ceremony organized by Turkish Corporate Governance Association (TKYD). Another Akkök Holding subsidiary, Akiş GYO has increased its Corporate Governance Rating, which was identified as 9.16 out of 10 in 2014, to the level of 9.28 in 2015.

Akkök Holding supports its corporate governance understanding and its sustainable growth strategy formed in this direction with policies prescribed by the international initiatives of which it is a party. The Holding has become a signatory of the Global Compact, constituted by the United Nations for the business world to adopt sustainable and responsible policies and to encourage reporting their progress in this issue, in the year 2007. Conducting works in line with the 10 principles under the headings of Human Rights, Labor Standards, Environment, and Anti-Corruption, Akkök Holding offers its performance in these areas to the views of its stakeholders in the most transparent and accountable manner through the reporting practices it undertakes annually. There is a member of the Board of Directors representing Akkök Holding at Global Compact Turkey, the local network of the compact.

HUMAN RIGHTS

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.

Considering the pursuance of its operations respecting basic human rights to be among its main priorities, Akkök Holding acts with an approach that protects and observes these rights in its relations with its employees and other stakeholders. The Holding, which strives to create a democratic working environment respectful of human rights in all Group companies, relies on effective communication and auditing mechanisms to disseminate this understanding across its value chain.

In accordance with Akkök Holding Human Resources Policy, the principle of providing equal opportunities for everyone is adopted in Group companies, there is no discrimination based on religion, language, race and gender in any human resources process. Trainings are organized and communication works are conducted in order to raise consciousness among employees regarding human rights issues. In the reporting period, 49 Aksa Akrilik employees were provided with 147 man*hour, and 152 Ak-Kim employees with 1,616 man*hour of human rights training. In the same period, evaluations regarding human rights principles were continued in the audit practices of Group companies aimed at suppliers and subcontractors they cooperate with.

Stakeholders of Akkök Holding and Group companies can appeal to the Company Ethics Representative, Ethics Board, Human Resources Department, or Akkök Ethics Line in human rights related cases. In the reporting period, no complaints were conveyed to us through official grievance mechanisms regarding human rights impacts.

LABOR STANDARDS

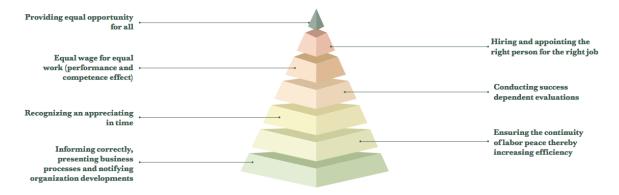
Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labor;

Principle 5: the effective abolition of child labor; and

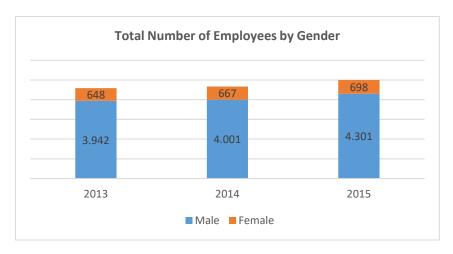
Principle 6: the elimination of discrimination in respect of employment and occupation.

Regarding its employees as its most valuable asset, Akkök Holding endeavors to create a pluralistic and participatory working environment that respects human and employee rights in line with its Human Resources Policy. The Holding and Group companies, which act with a fair approach opposing discrimination in all human resources processes from recruitment to performance evaluation works, to remuneration to talent management practices, contribute to forming a democratic working environment by encouraging the participation of employees in decision-making processes.

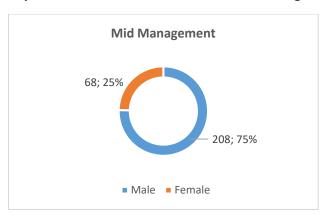


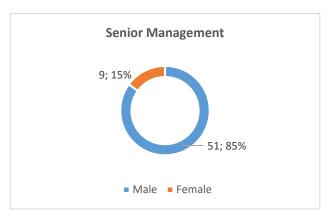
At Akkök Holding companies, which act with the policy of equal wage for equal labor, there is no base wage practice decoupled according to gender. Recruitments are carried out with the principle of right person for the right job; performance and competences are taken as basis for remuneration and promotion practices, making evaluations based on success. The freedom of unionization and collective bargaining of employees are respected at all Group companies; the continuity of labor peace is guaranteed. In the reporting period, there were no cases of discrimination within the operations of Akkök Holding and Group companies.

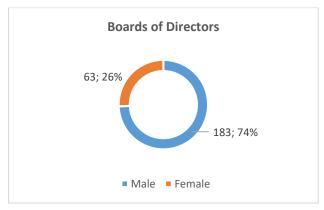
In the reporting period, there were no child labor or forced/compulsory labor cases within the scope of the operations of Akkök Holding and Group companies. Also, no activities bearing a risk in these regards were identified within the supply chain of the Holding and Group companies.



Representation of Women in Mid-Senior Management and Boards of Directors*







^{*}These figures reflect 2015 yearend values.

At Akkök Holding and Group companies, effective employee communication practices both contribute to the constitution of a participatory working environment and help obtain the innovative ideas of employees in line with the principle of constant improvement. Mutual trust and engagement with employees is achieved through participation processes carried out across the Group and within companies; a tremendous effort is made to create a workplace where they will be happier and more productive.

Great Place to Work

Aksa Akrilik and Ak-Kim contribute to the constitution of a working environment, where employees trustfully engage with their companies, they are proud of their job and their company, and they work in total harmony and collaboration with their coworkers, through the 'Great Place to Work' Confidence

Index they implement in line with their participatory management understanding. The evaluations of employees regarding the working environment under the headings of "Trust", "Respect", "Fairness", "Pride", and "Team Spirit" are obtained through the survey study within the scope of the practice and action plans are formed to improve the performance under these headings. In the reporting period, 993 Aksa Akrilik employees participated in the survey, while 12 project groups that were formed in line with the results will begin improvement works in the year 2016.

Employee Engagement in Management at Akenerji

Akenerji provides all its employees with the opportunity to easily reach the General Manager and other senior managers regarding their jobs and all other issues concerning the Company with the "Open Door Policy" it adopts. The "Kahvedeyiz" ('We Are at the Cafe) project, which was one of the action steps emerging from the results of the Employee Engagement Project survey realized in 2014 and was actualized in 2015, also aims for employees to periodically get together with the General Manager and senior management and to strengthen their communication.

Suggestion Systems

At Akkök Holding companies, suggestion systems are one of the primary channels through which employee feedbacks are obtained. During the reporting period, 185 suggestions were received from employees at Aksa Akrilik, 87 of these suggestions were evaluated as applicable, while 28 of them were actualized. During the same period, 22 of the 73 suggestions received from Ak-Kim employees were implemented. Akenerji obtained 44 suggestions from employees at power plant operations, each suggestion was carefully examined and actualized according to its feasibility status.

ENVIRONMENT

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

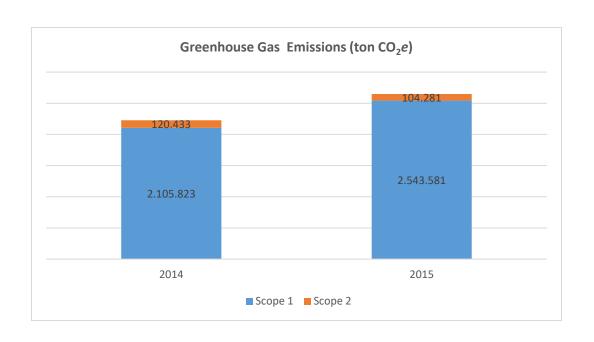
As one of the largest and most deeply rooted industrial groups of Turkey, Akkök Holding creates a wide sphere of environmental impact, acting with the awareness of the immense responsibility it bears in the issues of combating climate change and protecting natural resources in this regard. For this purpose, environmental sustainability strategies that are formed at the level of Holding are integrated in the policies and practices of Group companies operating in different sectors; a consistently increasing efficiency is achieved in energy, water, raw material consumption through the environmentally friendly technologies developed.

Akkök Environmental Committee, the highest authority in the Holding regarding environmental sustainability where all Akkök Holding companies within the scope of reporting are represented, is responsible for the standardization of basic performance indicators tracked in this area across the Group, as well as determining environmental sustainability strategies. Strategies and targets, which are formed with an understanding that accounts for all lifecycles from product to services, to supply to development, to production to distribution, are meticulously followed, vigorous efforts are made to generalize the understanding of environmental sustainability throughout the value chain.

Akkök Holding and Group companies regularly conduct environmental trainings to ensure that employees appropriate environmental consciousness. In this regard, a total of 7,882 man*hour of environmental training was provided to employees of companies within the scope of reporting, in 2015.

Effective energy and emission management practices are the primary tools of Akkök Holding companies in the combat against climate change. Processes aimed at these practices are managed by Energy Management Units and Committees and other relevant units. In this regard, energy consumption and greenhouse gas emission targets are periodically determined, the monitoring of these targets and realizations is ensured through international standards, projects and practices are developed to achieve the targets.

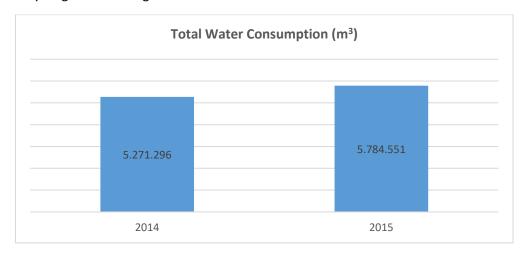
Akkök Holding companies conduct their energy and emission management works in light of international standards. Aksa Akrilik is the first institution in Turkey to obtain certification for ISO 14064-1 Greenhouse Gas Quantification and Reporting Standard. Within the scope of the standard, the company is audited by an independent institution every year and certifies its emission amount with extensive assurance. The company qualified to receive ISO 50001 Energy Management System certification in the reporting period. Also in the reporting period, Ak-Kim obtained ISO 14064 and ISO 50001:2011 system certificates.



CDP Climate Change Program

Akenerji publicly shares its carbon performance data annually within the scope of the Carbon Disclosure Project (CDP) Climate Change Program, of which it became a part in 2011. As part of the program that was developed in order to collect and share the information that will enable companies, investors and governments to take precautions against the threat of climate change, every year nearly 4,000 companies are reporting. Companies from Turkey participating in the program provide the data required for the country report by disclosing their emission mitigation strategies and emission amounts. Data compiled from annual country reports are used to form strategies for combating climate change globally. Akenerji preserved its performance score (C) from the previous year, while increasing its disclosure score from 85 to 88, in the reporting period. Aksa Akrilik aims to participate in the program during the year 2016.

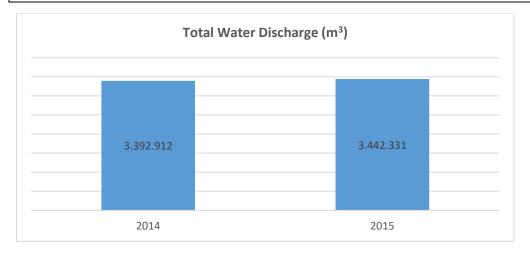
The protection of natural resources is among the sustainability priorities of Akkök Holding. Within the context of water and waste management works set forth in this regard, practices that will minimize water consumption are actualized, raw material saving is achieved with an understanding focusing on recycling and reducing waste at the source.



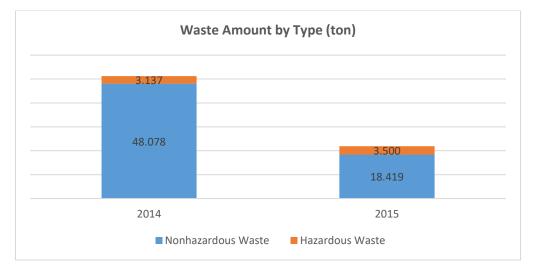
Aksa Akrilik and Akenerji participated in the CDP Water Program that was actualized in 2015 in Turkey. The program, which aims to mobilize and direct companies on the basis that the private sector needs to take responsibility in the issue of water, provides companies with a platform where they can transparently disclose their water use and risks and strategies regarding water. Akenerji was the first and only energy company to participate in CDP Turkey Water Program.

Joint Treatment Facility

With the project that was started in 2014 and completed in July 2015, a joint treatment facility was established in YALKIM Organized Industrial Zone, where Aksa, Ak-Kim and DowAksa from among Akkök holding companies are located. At the facility, which was established on a 17 thousand m² field with an investment of 18 million USD, all household and industrial wastewaters are treated together. At the facility, which has a daily wastewater flow rate of 15 thousand m³, treatment facility exit waters are recovered with a capacity of 250 m³/hour through Ultrafiltration and Reverse Osmosis technologies. Waters recovered at the facility are characterized as raw water at dam water quality, while impacts on ecological balance were significantly reduced with the alternative raw water source that was formed.



Akkök Holding companies completely fulfill their Environmental Impact Assessment liabilities regarding their new investments or capacity increases at existing facilities, thereby preventing any probable negative impacts on biodiversity.



In the reporting period, the amount of waste generated by the operations of companies included within the scope of reporting was realized at the level of 21,919 tons with a decrease of 57% as against

the year 2014. Also in the reporting period, 69% of the nonhazardous wastes and 27% of the hazardous wastes that were generated were either recycled or reused.

ANTI-CORRUPTION

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Akkök Holding acts with the awareness of the responsibilities that the business world bears in the combat against corruption, actualizing communication, training and audit practices that will constitute an example for both the sectors where it operates and its value chain and extended stakeholder network. The Holding, which perceives opposing bribery and corruption as one of its primary responsibilities against the society, conducts activities to ensure that all Group companies act with the same understanding and meticulousness.

Akkök Holding takes the principles of responsibility, honesty, trust and equality, confidentiality, and compliance with laws as basis in its relations with its employees, partners, suppliers, customers, dealers, other stakeholders and the public in line with its long-established corporate culture. "Akkök Group of Companies Code of Business Ethics", which was formed in 2014 based on these principles, reflects the ensemble of rules that all Group companies must refer to in their relations with stakeholders.

You can access Akkök Group of Companies Code of Business Ethics at http://www.akkok.com.tr/Kurumsal/Documents/10.04.2014-akkok-is-etigi.pdf

It was ensured that the necessary organizational infrastructure for the effective implementation of the document, which determines the Group's approach to legal and ethical incompliance risks that also involve the headings of bribery and corruption, was established. In this regard, an Ethics Board was formed from Company ethics members, starting its activities in line with Akkök Group of Companies Ethics Board Working Directives.

An Ethics Line was formed for all Akkök Holding stakeholders, primarily employees, to be able to provide notice in cases of violation of the Code of Business Ethics. The line, which operates on the basis of confidentiality, is accessible every day of the week and managed by an independent institution. The identifying information of notifiers are kept confidential and shared with the Ethics Board only upon the permission of the individual. Akkök Holding guarantees not to take any adverse action against individuals who notify violations.

Akkök Group of Companies Code of Business Ethics was announced to all employees and training programs were organized aimed at ensuring awareness and implementation. As part of the program that also involved training and communication works against corruption risks, 15 senior management employees and a total of 108 employees were briefed and trainings were provided to 3 senior managers and a total of 768 employees, in 2015.

Akkök Holding Internal Audit Group conducts controls in various areas, primarily increasing the productivity of operations, ensuring financial security and compliance with laws and regulations, with the audits it conducts through the agency of internal audit teams and independent auditors. Periodical controls are conducted in relation to bribery and corruption risks within the framework of the annual internal audit plan constituted by the Group. There was no bribery or corruption case identified within the scope of the audits in the reporting period.

CORPORATE SOCIAL RESPONSIBILITY

Akkök Holding has contributed to the development of the Turkish economy together with all the companies it incorporates with its management understanding aimed at innovation, sustainability and modernism since its establishment to this day; it has been an institution that advances with the awareness of responsibility and grows by adopting honesty as a principle. The Company strives to be an institution that emphasizes social benefit with the belief that its greatest heritage for future generations will be its corporate culture. The social responsibility projects conducted by the Company in this regard are designed with a view to prioritize its regions of operation and to contribute to economic, social and cultural development. Akkök Holding, which focuses on supporting arts and environment related activities, conducts the social responsibility projects that it organizes with the awareness of corporate citizenship and the voluntary participation of its employees in communication with its stakeholders, encouraging their engagement.

Education

Akkök Holding, who is aware that sustainable social development is made possible by the support provided for education, reveals this understanding with the schools it supports and the educational projects it conducts. The Holding has built the following schools to this day with this important responsibility it has voluntarily assumed:

Raif Dinçkök Middle School, Aksa Occupational and Technical Anatolian High School and Industrial Vocational High School, Güzin Dinçkök Middle School, İstanbul Technical University Maslak Dormitories, İSOV Vocational Training Center and Community Facilities, Dinçkök Anatolian Technical High School, Güzin Dinçkök Primary School.

Akkök Holding, which has also supported Yalova University besides these projects, undertook the construction of the rectorate building of the university.

Support for Yalova Orthopedics Sports Club

Akkök Holding, which has actualized projects that will contribute to the development of social and cultural life in the region in Yalova where its production facilities are located, added support for sports among its social responsibility activities in Yalova since the year 2012. As of November 2012, the Group is supporting Yalova Orthopedics Sports Club (YOSK), one of the leading sports club competing in the Wheelchair Basketball Super League, as its main sponsor.

Arts

Raif Dinckök Cultural Centre

Akkök Holding brought Raif Dinçkök Cultural Centre into service in May 2011 in order to diversify social and cultural life and ensure its sustainability in Yalova, where its production facilities are also located. The center, which was built with a modern architectural approach in four separate blocks on a 10,000 m² field provided by the municipality, with the contributions of Yalova Municipality, includes multipurpose halls, organized education workshops, foyer, exhibition and cafeteria spaces, and various spaces such as belvedere and terrace that allow for different culture & arts performances. The center, which was built in memory of the founder of Akkök Holding dear departed Raif Dinçkök, has provided a solution for an important need of the community of Yalova.

Mamut Art Project

Akkök Holding has acted in consideration of the youth in all the projects and social responsibility activities it has actualized since the day it was established. The Holding emphasizes its support for the youth once again with the Mamut Art Project, whose main sponsorship it assumed in 2015 for the first time, within the framework of its "Investment in the Future" strategy. Mamut Art Project, which brings young artists together with collectors, galleries, culture & arts institutions, and art lovers since 2013 and exhibits hundreds of artwork in result of the jury evaluation, continues its activities with the main sponsorship of Akkök Holding.

Mamut Art Project '15 exhibited its success by winning many awards in 2015. The project was awarded two bronze prizes in the "Sponsorship and Media Relations" branches of the "Communication and PR Campaign of the Year" category at the International Business Awards, organized by Stevie Awards, one of the most prestigious award organizations of the United States. Mamut Art Project '15 was also deemed worthy of the Honorable Mention Award in the "Online Communications" category at PR News Platinum PR Awards. Besides, it won the first prize in the "Integrated Campaigns Led by PR" category at the Felis Awards organized by MediaCat since 2006.